



Her Brand & Co. Payment Terms & Conditions

{recently updated, June, 2022}

Her Brand & Co. Platform Educational Platform (membership subscription) Payment Terms

By purchasing the annual subscription, the "Customer" (you) agree that you are purchasing a subscription of \$397 (plus any applicable tax) that is charged on a recurring yearly basis, until you cancel.

By purchasing the quarterly subscription, the "Customer" (you) agree that you are purchasing a subscription of \$117 (plus any applicable tax) that is charged on a recurring quarterly basis, until you cancel.

By signing up for the free trial, the "Customer" (you) agree that you are engaging in a free, 60 day trial, upon which you will be charged a subscription of \$397 (plus any applicable tax) on a recurring yearly basis, until you cancel.

Unless otherwise agreed upon in writing, digital subscriptions are non-refundable, and no refunds will be processed for any reason, regardless of frequency of usage.

Lucy Lab Marketing Accelerator Payment Terms

Lucy Lab LIVE Cohort

One-time payment

Unless otherwise specified in writing, by selecting this payment option, the "Customer" (you) agree to pay the full tuition amount for The Lucy Lab in the amount of \$2,950 as a one-time, non-refundable, payment.



If you are applying a coupon code towards tuition, you agree to pay the remaining balance in full as a one-time payment.

10 Month Payment Plan

Unless otherwise specified in writing, by enrolling in this payment plan, the "Customer" (you) agree to pay the full tuition amount for The Lucy Lab of \$2,950 over a period of 10 months at \$295/month through, but not limited to, automatic payment or ACH transfer. Under no circumstances will this amount be refunded once you are enrolled in the program.

If you are applying a coupon code towards tuition, you agree to pay the remaining balance per month after the discount has been applied to your payment.

Default of Payment, Debt Collections & Right to Counsel

Unless otherwise agreed in writing by the parties, all payment plan invoices are due on receipt. Any invoice that is 30 days overdue is considered a breach of the payment plan, and Her Brand & Co. reserves the right to collect the outstanding balance in its entirety, (in full), including by not limited to, remitting the full payment amount with the payment method(s) we have on file. Any further failure of payment gives Her Brand & Co. the right to seek damages through counsel and/or a debt collections agency.

If Her Brand & Co. is required to engage in counsel to seek retribution for payment, the "Customer" (you) will be responsible for reimbursing all legal expenses, fees and costs incurred. Client will also be responsible for any additional costs incurred that may result in Her Brand & Co. working with a debt collections agency to redeem payment.

Lucy Lab DIY Program

One-time payment

Unless otherwise specified in writing, by selecting this payment option, the "Customer" (you) agree to pay the full tuition amount for The Lucy Lab DIY in the amount of \$1,750 as a one-time, non-refundable, payment.



This enrollment type includes a total of two (2) private coaching calls (valued at \$550 per call), which must be completed within 8 weeks of your enrollment to be valid.

If you are applying a coupon code towards tuition, you agree to pay the remaining balance in full as a one-time payment.

10 Month Payment Plan

Unless otherwise specified in writing, by enrolling in this payment plan, the "Customer" (you) agree to pay the full tuition amount for The Lucy Lab of \$1,750 over a period of 10 months at \$175/month through, but not limited to, automatic payment or ACH transfer. Under no circumstances will this amount be refunded once you are enrolled in the program.

This enrollment type includes a total of two (2) private coaching calls (valued at \$550 per call), which must be completed within 8 weeks of your enrollment to be valid.

If you are applying a coupon code towards tuition, you agree to pay the remaining balance per month after the discount has been applied to your payment.

Default of Payment, Debt Collections & Right to Counsel

Unless otherwise agreed in writing by the parties, all payment plan invoices are due on receipt. Any invoice that is 30 days overdue is considered a breach of the payment plan, and Her Brand & Co. reserves the right to collect the outstanding balance in its entirety, (in full), including by not limited to, remitting the full payment amount with the payment method(s) we have on file. Any further failure of payment gives Her Brand & Co. the right to seek damages through counsel and/or a debt collections agency.

If Her Brand & Co. is required to engage in counsel to seek retribution for payment, the "Customer" (you) will be responsible for reimbursing all legal expenses, fees and costs incurred. Client will also be responsible for any additional costs incurred that may result in Her Brand & Co. working with a debt collections agency to redeem payment.



Marketing Mastermind Payment Terms

One-time payment

Unless otherwise specified in writing, by selecting this payment option, the "Customer" (you) agree to pay the full tuition amount for the Marketing Mastermind in the amount of \$2,350 as a one-time, non-refundable, payment.

If you are applying a coupon code towards tuition, you agree to pay the remaining balance in full as a one-time payment.

8 Month Payment Plan

Unless otherwise specified in writing, by enrolling in this payment plan, the "Customer" (you) agree to pay the full tuition amount for the Marketing Mastermind of \$2,350 over a period of 8 months at \$293.75/month through, but not limited to, automatic payment or ACH transfer. Under no circumstances will this amount be refunded once you are enrolled in the program.

If you are applying a coupon code towards tuition, you agree to pay the remaining balance per month after the discount has been applied to your payment.

Default of Payment, Debt Collections & Right to Counsel

Unless otherwise agreed in writing by the parties, all payment plan invoices are due on receipt. Any invoice that is 30 days overdue is considered a breach of the payment plan, and Her Brand & Co. reserves the right to collect the outstanding balance in its entirety, (in full), including by not limited to, remitting the full payment amount with the payment method(s) we have on file. Any further failure of payment gives Her Brand & Co. the right to seek damages through counsel and/or a debt collections agency.



If Her Brand & Co. is required to engage in counsel to seek retribution for payment, the "Customer" (you) will be responsible for reimbursing all legal expenses, fees and costs incurred. Client will also be responsible for any additional costs incurred that may result in Her Brand & Co. working with a debt collections agency to redeem payment.

Additional Provisions

Governing Law

These payment terms & conditions will be governed by and construed in accordance with the laws of Georgia.

Severability

In any event where provision of these terms is found to be void and unenforceable by a court of competent jurisdiction, then the remaining provisions will remain to be enforced in accordance with the Parties' intention.

Suspension of Services

Her Brand & Co. may, at any time, suspend any Service and/or access to its services without in any way limiting Her Brand & Co's rights and remedies.

Non-disparagement

The Customer agrees to not to make any disclosures, issue any statements or otherwise cause to be disclosed any information which is designed, intended or might reasonably be anticipated to disparage the Creditor, its officers or directors, its business, services, products and/or personnel.

Assignment

These terms shall insure to the benefit of and be binding upon the Parties and its respective successors and assigns, including without limitation any entity which may acquire all or substantially all of such party's assets and business or into which such party may be consolidated or merged.



Entire Payment Terms & Conditions

These terms contains the entire terms and conditions and understanding among the Parties hereto with respect to the subject matter thereof, and supersedes all prior agreements, understandings, inducements and conditions, expressed or implied, oral or written, in any nature whatsoever with respect to the subject matter hereof. The express terms hereof control and supersede all prior and any course of performance and/or usage of the trade inconsistent with any of the terms hereof.

Lastly, by completing any of these purchases, you agree to Her Brand & Co.'s [Terms of Use](#) & [Privacy Policy](#), and the [Terms of Use](#) & [Privacy Policy](#) of the course platform.